

ITB BERLIN 2024

ITB DIVERSITY GALA



This exclusive charity gala during ITB Berlin 2024 at the Ritz Carlton, Berlin will bring together tourism professionals, politicians, diplomats and business leaders from other industries and organizations, working within the LGBTQ+ market.

The silent auction with different tourism offers from around the world will fully support the IGLTA Foundation and raised over USD 12.000 in 2023. After the successful inaugural gala in 2023, all guests get a complimentary invitation to an exclusive After Gala Party at the Ritz Carlton Foyer with well-known Berlin resident DJ.

Join us in hosting this charity gala dinner and after party that will be again one of the most exclusive LGBTQ+ industry nights during ITB Berlin 2024:

GALA KEY FACTS

- Thursday, 7th March 2024
- Host location: Ritz Carlton Berlin
- Welcome Reception at the foyer 6.30 pm – 8.00 pm
- Seated Gala Dinner at the ballroom 8.00 pm– 11.00 pm
- After Gala Party with well-known Berlin resident DJ at the foyer 11.00 pm – until late
- Gala Entertainment during the seated dinner
- Silent Auction supporting the IGLTA Foundation all evening
- Guests are invited complimentary by hosting partners
- Individual tickets available for gala dinner available online

PROMOTIONAL KEY FACTORS

- Global invitation e-mail blast by ITB Berlin, IGLTA, Diversity Tourism & Partner Organizations
- Gala networking event with approx. 200+ key professionals & leaders from different industries working in the LGBTQ+ market
- Pre-event digital branding on the event website
- Sampling opportunity in 200 VIP gift bags
- Promotional branding during the event

PRESENTING PARTNER

EUR 16.000

Pre-Event Promotion

- Global invitation e-mail blast by IGLTA, Diversity Tourism & Partner Organizations incl. logo & link
- **Entry in one of the official ITB Berlin trade & exhibitor newsletters incl. your company name & link as Presenting Partner**
- Company logo & link on event website

Promotion During Event

- Logo inclusion on display banner or advertising signage at entrance and exits
- **Two exclusive VIP gala table with 10 seats each incl. company table branding**
- **Company recognition during the event incl. 5 min speech**
- Logo inclusion on step and repeat displays
- Collateral or product sampling in 200 VIP gift bags
- **Additional 10 tickets for the After Gala Party**
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Post-Event Benefits

- Presenting Partner recognition in attendees e-blast incl. logo & link
- Sponsor acknowledgement on event picture pages
- First right of refusal Presenting Partnership 2025

SUPPORTING PARTNER

EUR 12.0000

Pre-Event Promotion

- Global invitation e-mail blast by IGLTA, Diversity Tourism & Partner Organizations incl. logo & link
- **Entry in one of the official ITB Berlin trade & exhibitor newsletters incl. your company name & link as Presenting Partner**
- Company logo & link on event website

Promotion During Event

- Logo inclusion on display banner or advertising signage at entrance and exits
- **One exclusive VIP gala table with 10 seats incl. company table branding**
- Company recognition during the event
- Logo inclusion on step and repeat display
- Collateral or product sampling in 200 VIP gift bags
- **Additional 10 tickets for the After Gala Party**

Post-Event Benefits

- Supporting Partner recognition in attendees e-blast incl. logo & link
- Sponsor acknowledgement on event picture pages
- First right of refusal Presenting Partnership 2025

PREMIUM PARTNER

EUR 7.000

Pre-Event Promotion

- Global invitation e-mail blast by IGLTA, Diversity Tourism & Partner Organizations incl. logo & link
- Company logo & link on event website

Promotion During Event

- Logo inclusion on display banner or advertising signage at entrance and exits
- **5 seats on an exclusive VIP gala table**
- Company recognition during the event
- Logo inclusion on step and repeat display
- Collateral or product sampling in 100 VIP gift bags
- **Additional 5 tickets for the After Gala Party**

Post-Event Benefits

- Premium Partner recognition in attendees e-blast incl. logo & link
- Sponsor acknowledgement on event picture pages
- First right of refusal Presenting Partnership 2025

APPLICATION

ITB DIVERSITY GALA 2024



Please confirm the application form with you full billing details/signature by e-mail:

- PRESENTING PARTNER**
EUR 16.000 plus VAT
- PREMIUM PARTNER**
EUR 7.000 plus VAT
- SUPPORTING PARTNER**
EUR 12.000 plus VAT

INVOICE DETAILS

Billing Company: _____

EU-VAT No.(if applicable): _____

Contact Person: _____

Street: _____

Postal Code: _____ **City:** _____

Phone: _____ **E-mail:** _____

Date: _____ **Signature:** _____

Please e-mail back to:

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