



ITB
BERLIN

The World's
Leading
Travel Trade
Show*

ITB BERLIN 2025

LGBTQ+ TOURISM PAVILION

1. LGBTQ+ TOURISM MEDIA BRUNCH

This networking event is open to **ALL** accredited media, editors, journalists, freelancers, bloggers interested in LGBTQ+ Tourism on

TUESDAY, 4 March 2025, 10.00 am – 11.30 pm
LGBTQ+ Tourism Pavilion

Tourist boards, hotels and other tourism suppliers have the opportunity to join the LGBTQ+ Media Brunch to present their products and services as:

EXHIBITING PARTNER

- One table for brochure material during the LGBTQ+ Media Brunch
- Area to position your own display (display not included)
- Official introduction during the event
- Brunch buffet catering incl. coffee, tea, water, soft-drinks
- Partner name incl. link listed on www.itb.com/lgbtq as exhibiting partner of the LGBTQ+ Media Brunch
- Partner name listed in the official ITB LGBTQ+ program PDF as exhibiting partner of the LGBTQ+ Media Brunch
- Partner name mentioned in the ITB LGBTQ+ press release as exhibiting partner of the LGBTQ+ Media Brunch

EUR 2.500,00 plus German value-added tax (VAT)

PRESENTING PARTNER

- Official introduction during the event incl. **PPT presentation slot (5 minutes)** during the event
- **Promotion video reel** during the media brunch
- **Goodie Bag promotion** at entrance & exit
- **Two tables** for brochure material during the LGBTQ+ Media Brunch
- Area to position your own displays (displays not included)
- Brunch buffet catering incl. coffee, tea, water, soft-drinks
- **Partner logo & link listed on www.itb.com/lgbtq** as Presenting Partner of the LGBTQ+ Media Brunch after signing the partnership until 31 March 2025
- Partner name listed in the official ITB LGBTQ+ program PDF as Presenting Partner of the LGBTQ+ Media Brunch
- Partner name & link mentioned in one of the ITB trade & one of the exhibitor newsletters as Presenting Partner of the LGBTQ+ Media Brunch
- Partner name mentioned in the ITB LGBTQ+ press release as Presenting Partner of the LGBTQ+ Media Brunch

EUR 6.000,00 plus German value-added tax (VAT)

2. LGBTQ+ TOURISM PAVILION STAGE

The stage at the LGBTQ+ Tourism Pavilion is available for any product or service presentation or other promotion activities such as PPT presentations, shows, performances, culinary tastings etc.

The auditorium is open to **ALL** ITB trade visitors & media which are invited via the ITB newsletters, the ITB LGBTQ+ press release, the ITB social media channels and the ITB App.

All suppliers are encouraged to invite their own partners, media contacts and customers as well.

STAGE SLOT

- **Stage slot up to 60 min** (or individual request) for presentations, shows, performances or culinary tastings etc. incl. official introduction on the LGBTQ+ Tourism stage incl. laptop, beamer, screen, microphone
- Post upload of your PPT presentation on www.itb.com/lgbtq afterwards
- Set-up opportunity with own display and promotion material
- Listing in the official ITB LGBTQ+ program PDF with slot description and website
- Slot mentioned in one of the ITB press releases
- Listing in the official ITB event program

EUR 2.500,00 plus German value-added tax (VAT)

STAGE PRESENTING PARTNER

- **Prominent sponsor artwork & logo on stage walls and background**
- Sponsor video reel during session breaks
- **Daily stage slot up to 60 min** (3 times or individual requests) for presentations, shows, performances or culinary tastings etc. incl. official introduction on the LGBTQ+ Tourism stage incl. laptop, beamer, screen, microphone
- **Partner of the LGBTQ+ Media Brunch** (see above)
- Own brochure display in the auditorium
- Opportunity for Give Aways during all sessions
- Welcome & speech during the official LGBTQ+ Opening session
- **Partner logo & link listed on www.itb.com/lgbtq** as Presenting Partner of the LGBTQ+ Tourism Stage after signing the partnership until 31 March 2025
- Partner name listed in the official ITB LGBTQ+ program PDF as Presenting Partner of the LGBTQ+ Tourism Stage
- Partner name & link mentioned in one of the ITB trade & one of the exhibitor newsletters as Presenting Partner of the LGBTQ+ Tourism Stage
- Partner name mentioned in the ITB LGBTQ+ press release as Presenting Partner of the LGBTQ+ Tourism Stage

EUR 8.000,- plus German value-added tax (VAT)

3. LGBTQ+ TOURISM PAVILION LOUNGE

The LGBTQ+ Lounge is the networking, meeting & reception area of the LGBTQ+ Tourism Pavilion and is open for **All** pavilion exhibitors, partners and guests with complimentary coffee, tea, water and soft-drinks.

LOUNGE BUSINESS TABLE

- **1 lounge table** incl. 3 chairs
- 1 brochure display
- 1 basic electricity connection (83kW) incl. consumption
- Shared both storage room
- Catering incl. coffee/tea, water, soft drinks
- Daily cleaning
- 2 exhibitor passes

EUR 2.500,00 plus German value-added tax (VAT)

LOUNGE PRESENTING PARTNER

- Sponsor artwork & logo on walls and background
- **3 business lounge tables** (see above)
- **Partner of the LGBTQ+ Media Brunch** (see above)
- **Two stage slot up to 60 min** (or individual requests) for presentations, shows, performances or culinary tastings etc. incl. official introduction on the LGBTQ+ Tourism stage incl. laptop, beamer, screen, microphone
- Opportunity for Give Aways or other promotions
- Welcome & speech during the official LGBTQ+ Opening session
- **Partner logo & link listed on www.itb.com/lgbtq**
as Presenting Partner of the LGBTQ+ Tourism Lounge after signing the partnership until 31 March 2025
- Partner name listed in the official ITB LGBTQ+ program PDF as Presenting Partner of the LGBTQ+ Tourism Lounge
- Partner name & link mentioned in one of the ITB trade & one of the exhibitor newsletters as Presenting Partner of the LGBTQ+ Tourism Lounge
- Partner name mentioned in the ITB LGBTQ+ press release as Presenting Partner of the LGBTQ+ Tourism Lounge

EUR 12.000,- plus German value-added tax (VAT)

APPLICATION LGBTQ+ TOURISM PAVILION ITB BERLIN 2025



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Please fill out this application form with your complete billing address incl. your EU-VAT number (if applicable), confirm with your signature and company stamp and e-mail back to us:

- | | | |
|--------------------------|--|---------------------|
| <input type="checkbox"/> | MEDIA BRUNCH EXHIBITING PARTNER | EUR 2.500,- |
| <input type="checkbox"/> | MEDIA BRUNCH PRESENTING PARTNER | EUR 6.000,- |
| <input type="checkbox"/> | STAGE SLOT | EUR 2.500,- |
| <input type="checkbox"/> | STAGE PRESENTING PARTNER | EUR 8.000,- |
| <input type="checkbox"/> | LOUNGE BUSINESS TABLE | EUR 2.500,- |
| <input type="checkbox"/> | LOUNGE PRESENTING PARTNER | EUR 12.000,- |

All rates are plus German value-added tax (VAT)

Billing Company: _____

EU-VAT No.: _____

Contact person: _____

Street: _____

Postal Code: _____ **City:** _____

Phone: _____ **E-Mail:** _____

Date: _____ **Signature/Stamp:** _____

Payment Conditions: Payment must be received four weeks prior to ITB 2025 at the latest. Shipping costs or any extra services are **not** included in this offer.

Artwork Deadline is Friday, 7 February 2025. After this date, an additional surcharge of 20% will apply. The partnership agreement will be concluded with Diversity Tourism GmbH as official partner of ITB Berlin.

Please send back to:

Mr. Tom Dedek

Tel +49 – (0) 89 – 62 43 97 72

TD@diversitytourism.com

www.itb.com/lgbtq

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