

ITB BERLIN 2026

LGBTQ+ TOURISM PARTNERSHIPS

1. PREMIUM PARTNER

- **Exhibiting Partner LGBTQ+ Tourism Media Brunch** with special welcome introduction (incl. all benefits as Exhibiting Partner)
- **Stage slot up to 60 min** (or individual request) for presentations, shows, performances or culinary tastings etc. incl. official introduction on the **LGBTQ+ Tourism stage** incl. laptop, beamer, screen, microphone
- **Partner logo & link as Premium Partner on www.itb.com/lgbtq** after signing the partnership until 31 March 2026
- Partner logo listed in the official ITB LGBTQ+ program PDF as Premium Partner
- Partner name & link mentioned in one of the ITB trade & one of the exhibitor newsletters as Premium Partner
- Partner mentioned in one of the ITB press releases as Premium Partner

EUR 5.000,- plus German value-added tax (VAT)

2. SUPPORTING PARTNER

- Priority handling and best available **9 sqm pre-fixed booth in the LGBTQ+ Tourism Pavilion** (incl. communication package & AUMA fee)
- Exhibiting Partner **LGBTQ+ Tourism Media Brunch** with special welcome introduction
- **Stage slot up to 60 min** (or individual request) for presentations, shows, performances or culinary tastings etc. incl. official introduction on the **LGBTQ+ Tourism stage** incl. laptop, beamer, screen, microphone
- **Partner logo & link as Supporting Partner on www.itb.com/lgbtq** after signing the partnership until 31 March 2026
- Partner logo listed in the official ITB LGBTQ+ program PDF as Supporting Partner
- Partner name & link mentioned in one of the ITB trade & one of the exhibitor newsletters as Supporting Partner
- Partner mentioned in one of the ITB press releases as Supporting Partner

EUR 10.500,- plus German value-added tax (VAT)

3. PRESENTING PARTNER

- Priority handling and best available **9 sqm pre-fixed booth in the LGBTQ+ Tourism Pavilion** (incl. communication package & AUMA fee)
- **Presenting Partner LGBTQ+ Tourism Media Brunch** with special welcome introduction (incl. all benefits as Media Brunch Presenting Partner)
- **Presenting Partner LGBTQ+ Tourism Stage with daily stage slots** up to 60 min (3 times or individual requests) for presentations, shows, performances or culinary tastings etc. incl. laptop, beamer, screen, microphone and official introduction
- **Partner logo & link as Presenting Partner on www.itb.com/lgbtq** after signing the partnership until 31 March 2026
- Partner logo listed in the official ITB LGBTQ+ program PDF as Presenting Partner
- Partner name & link mentioned in one of the ITB trade & one of the exhibitor newsletters as Presenting Partner
- Partner mentioned in one of the ITB press releases as Presenting Partner

EUR 19.000,- plus German value-added tax (VAT)



APPLICATION LGBTQ+ TOURISM PARTNERSHIPS

Please fill out this application form with your complete billing address incl. your EU-VAT number (if applicable), confirm with your signature and company stamp and e-mail back to us:

- | | | |
|--------------------------|---------------------------|---------------------|
| <input type="checkbox"/> | PREMIUM PARTNER | EUR 5.000,- |
| <input type="checkbox"/> | SUPPORTING PARTNER | EUR 10.500,- |
| <input type="checkbox"/> | PRESENTING PARTNER | EUR 19.000,- |

All rates are plus German value-added

Billing Company:

EU-VAT No.:

Contact person:

Street:

Postal Code: Cit

Phone: _____ **E-Mail:**

Date:

Signature/Stamp:

Payment Conditions: Payment must be received four weeks prior to ITB 2026 at the latest. Shipping costs or any extra services are **not** included in this offer.

Artwork Deadline is Friday, 6 February 2026. After this date, an additional surcharge of 20% will apply. The partnership agreement will be concluded with Diversity Tourism GmbH as official partner of ITB Berlin.

By submitting this application, I accept the Special Terms and Conditions of Participation of ITB Berlin 2026 and the Messe Berlin General Terms and Conditions of

I agree that my provided data will be stored and processed to answer my request.

Please send back to:

Mr. Tom Dedek

Tel: +49 – (0) 89 – 62 43 97 72
TD@diversitytourism.com

LGBTQ+ Tourism Advisor ITB Berlin:

Thomas Bömkes
TB@diversitytourism.com

Diversity Tourism GmbH
P.O.Box 140163, 80451 Munich, Germany

LGBTQ+ Tourism Segment ITB Berlin:

Ramona Zaun
ramona.zaun@messe-berlin.de

Messe Berlin GmbH
Messedamm 22, 14055 Berlin, Germany