

## Information pursuant to the EU General Data Protection Regulation (GDPR) for participants of the Call for Papers ITB Berlin 2025 eTravel Stage

Messe Berlin GmbH (hereinafter “Messe Berlin”) attaches great importance to data protection. This information notice informs about the processing of the personal data in connection with the Call for Papers ITB Berlin 2025 eTravel Stage. This notice supplements the [General Data Protection Policy](#) of Messe Berlin. For particular processing activities, especially for the participants of the ITB Berlin 2025 eTravel Stage and for selected speakers, there will be separate information notices.

### 1. Controller and data protection officer

**Controller** within the meaning of the General Data Protection Regulation (GDPR): Messe Berlin GmbH, Messedamm 22, 14055 Berlin, Germany, e-mail: [info@messe-berlin.de](mailto:info@messe-berlin.de) **Data protection officer:** group data protection officer (address: as before; e-mail: [datenschutz@messe-berlin.de](mailto:datenschutz@messe-berlin.de)).

### 2. Categories and sources of personal data

The personal data provided on the registration form, which may include the following categories, will be processed: company; agency; proposed title of the session; format and short description of the presentation and preferred language; for the speaker: name, function, e-mail address, mobile phone number; for the contact person: name, telephone number and e-mail address. In addition, we collect and process the information provided by you or your employer or agency in the subsequent selection process. Mandatory information is marked accordingly in the form. If you provide us with consent, we will also collect and process this information.

### 3. Purposes and legal basis of processing

Your personal data will be processed for the selection of speakers and their presentation at the ITB Berlin 2025 eTravel Stage on the legal basis of Art.6 (1) 1 (b) GDPR (contract between Messe Berlin and the respective speaker). For the organization of participation as a speaker at the ITB Berlin 2025 eTravel Stage, as well as for information on follow-up and associated events, your personal data will be processed on the legal basis of Art. 6 (1) 1 (f) GDPR (the legitimate interest of Messe Berlin in conducting the ITB Berlin 2025 eTravel World and the follow-up and associated events).

With your consent, Messe Berlin will store your data in order to consider your application for speaking engagements at future events. The legal basis for the processing of your personal data in this context is your consent in accordance with Art. 6 (1) 1 (a) GDPR. Your consent is voluntary.

### 4. Categories of recipients and international data transfers

The personal data in the registration form will be disclosed on the legal basis of the legitimate interest of Messe Berlin to the trusted business partners Lea Jordan, Thielenbrucher Allee 11, 51069 Cologne, Charlotte Lamp Davies, 230 High Street Herne Bay CT6 5AX London sowie Rogl Consult, Salzstr. 1, 21335 Lüneburg, who will process your data as individual controllers. Lea Jordan, Charlotte Lamp Davies and Rogl Consult advises the ITB Berlin team of Messe Berlin on the selection of potential speakers, program planning and are responsible for the communication and support of the (potential) speakers in the context of the preparation and implementation of the participation in ITB Berlin 2025 eTravel Stage. Data will be disclosed and processed exclusively for the aforementioned purposes, also Lea Jordan, Charlotte Lamp Davies and Rogl Consult may not process the data for any other purposes and must delete it after the event has been completed. (For the right to object, see section 6.)

In order to carry out certain processing activities in connection with the Call for Papers ITB Berlin 2025 eTravel Stage (in particular dispatch of documents, hosting, IT support and data management) Messe Berlin uses external service providers which process the personal data on behalf of Messe Berlin (so-called “processors”). Some processors are located in third countries outside the EU, which do not provide the same level of data protection as the EU, in particular due to the absence of a legal framework, independent supervisory authorities or data protection rights and remedies. Personal data

will only be transferred to those third countries if the European Commission ("EU Commission") has adopted a so-called adequacy decision in this respect (Art. 45 GDPR) or otherwise where appropriate safeguards in accordance with Art. 46 GDPR have been provided, in particular standard data protection clauses adopted by the EU Commission pursuant to Art. 46 (2) (c) GDPR and, where necessary, supplementary measures. A copy of the safeguards can be obtained upon request (e.g., by e-mail – for contact details see section 1 above).

## **5. Storage period**

Stored personal data will be erased once they are no longer needed for achieving the relevant purpose of their processing. In so far as the processing takes place on the basis of consent or a legitimate interest of Messe Berlin, the data in question will no longer be processed for the purpose in question, and where appropriate, erased after receipt of your revocation of your consent or your objection to the processing, unless the conditions for a statutory exception are met. Notwithstanding the foregoing, personal data which are subject to retention obligations under commercial or tax laws will only be deleted after the expiry of the statutory retention periods.

## **6. Data protection rights**

To exercise the following rights, data subjects can contact the controller at any time (contact details see section 1 above or [ITB@Messe-berlin.de](mailto:ITB@Messe-berlin.de)). Rights of the data subjects pursuant to Art. 12-21 GDPR: the right to access about personal data, the right to rectification, erasure and data portability as well as to restriction of processing. If consent has been given, this can be withdrawn at any time with effect for the future. The processing of your personal data until the withdrawal remains permissible on the legal basis of your consent.

### Right to object

If the processing is based on the legal ground of legitimate interest, data subjects have the right to object to the processing of their personal data on grounds relating to their particular situation.

If data subjects are of the opinion that the data processing violates data protection law, they have the right to lodge a complaint with the competent supervisory authority of their choice (Art. 77 GDPR).

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