



ITB
BERLIN

The World's
Leading
Travel Trade
Show®

ITB BERLIN 2022

LGBTQ+ TOURISM EDUCATIONAL HUB

The official LGBTQ+ Tourism Segment at ITB Berlin offers various opportunities to participate and showcase your LGBTQ+ products and services:

- LGBTQ+ Tourism Pavilion
- LGBTQ+ Media Brunch
- LGBTQ+ Tourism Partnerships (Marketing & Sponsorships)
- Global LGBTQ+ Leadership Summit
- ITB Diversity Gala

Additionally, all tourism suppliers have the chance to showcase their products and services at the Educational Hub in the LGBTQ+ Travel Pavilion during the trade visitor days with their own PPT presentation.

ITB trade visitors & media are invited to these presentations via the ITB newsletters, the ITB LGBTQ+ press release and the ITB social media channels. All suppliers are encouraged to invite their own partners and contacts as well.

During the private visitor days on the ITB weekend, the area can also be used for consumer promotions (drag shows, DJ's, raffles, photo shootings etc.).

A. PRESENTING PARTNER

- Individual 20 minutes-time slot for PPT presentation incl. official introduction at the educational hub stage incl. laptop, beamer, screen, microphone (Seating subject to hygienic measures)
- Upload of your PPT presentation on the ITB LGBTQ+ website
- Set-up opportunity with own display and promotion material
- Listing in the exclusive ITB LGBT+ program brochure (slot description, website, logo)
- Listing on www.itb-berlin.de/LGBT (logo & link)
- Mentioning by name incl. link in one of the ITB trade visitor and exhibitor newsletter
- Mentioning by name in the ITB LGBTQ+ press release
- Slot promotion in the ITB social media channels
- Listing in the official ITB event calendar

EUR 2.000,00 plus German value-added tax (VAT)

B. CONSUMER PROMOTION PARTNER

- Set-up opportunity for your consumer activities incl. displays, brochure material, shows, photo shootings etc. on Saturday & Sunday
- Listing in the exclusive ITB LGBTQ+ program brochure (activity description, link, logo)
- Listing on www.itb-berlin.de/LGBT (logo & link)
- Mentioning in one of the ITB consumer newsletter incl. company link
- Mentioning in the ITB LGBTQ+ press release
- Listing in the official ITB event calendar

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APPLICATION

EDUCATIONAL HUB LGBTQ+ TOURISM

ITB BERLIN 2022

Please fill out this application form with your complete billing address incl. your EU-VAT number (if applicable), confirm with your signature and company stamp and e-mail back to us.

ITB LGBTQ+ TOURISM EDUCATIONAL HUB:

- PRESENTING PARTNER SLOT: WED-FRI (20 minutes)**
EUR 2.000,00

Preferred day/time slot: _____

- CONSUMER PROMOTION PARTNER: SAT & SUN (all days)**
EUR 2.000,00

All rates are plus German value-added tax (VAT)

Billing Company: _____

EU-VAT No.: _____

Contact person: _____

Street: _____

Postal Code: _____ **City:** _____

Phone: _____ **E-Mail:** _____

Date: _____ **Signature/Stamp:** _____

Payment Conditions: Payment must be received four weeks prior to ITB 2022 at the latest. Shipping costs or any extra services are **not** included in this offer.

Please send back to:

Mr. Tom Dedek

Tel +49 – (0) 89 – 62 43 97 72

TD@diversitytourism.com

www.itb-berlin.com/LGBT

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