



ITB
BERLIN

The World's
Leading
Travel Trade
Show®

ITB BERLIN 2022

MEDIA BRUNCH

LGBTQ+ TOURISM

The official LGBTQ+ Tourism Segment at ITB Berlin offers various opportunities to participate and showcase your LGBTQ+ products and services:

- LGBTQ+ Tourism Pavilion
- LGBTQ+ Educational Hub
- LGBTQ+ Tourism Partnerships (Marketing & Sponsorships)
- Global LGBTQ+ Leadership Summit
- ITB Diversity Gala

Additionally, ITB Berlin offers a well-established **Media Brunch** for LGBTQ+ Tourism which takes place on

Wednesday, 9th March 2022

10.30 am - 12.00 pm

CITY CUBE BERLIN

This networking event is open to **ALL** accredited media, editors, journalists, freelancers, bloggers who are interested in LGBTQ+ Tourism.

Tourist boards, hotels and other tourism suppliers have the opportunity to join this "Media Get-Together" to present their products and services as:

EXHIBITING PARTNER

- One table for brochure material
- Area to position your own display (display not included)
- Official introduction during the event
- Brunch buffet catering incl. coffee, tea, water, soft-drinks
- Exhibiting Partner name incl. link listed on www.itb-berlin.de/LGBT
- Exhibiting Partner name listed in the official ITB LGBTQ+ program brochure
- Exhibiting Partner name mentioned in one ITB trade visitor & exhibitor newsletter
- Exhibiting Partner name mentioned in the ITB LGBTQ+ press release

EUR 2.350,00 plus German value-added tax (VAT)

PRESENTING PARTNER

- All benefits as supporting partner (see above)
- plus PPT presentation (5 minutes) during the event
- plus promotion video reel during the media brunch
plus upload of your PPT presentation/video on www.itb-berlin.de/LGBT
- plus Presenting Partner logo & website in ITB LGBTQ+ program brochure
- plus Presenting Partner logo, link & press release as PDF download on www.itb-berlin.de/LGBT
- plus Presenting Partner mentioned in one of the ITB trade visitor & exhibitor newsletter
- plus Presenting Partner mentioned in the ITB LGBTQ+ press release
- plus Presenting Partner mentioned in one ITB LGBTQ+ social media posts

EUR 5.700,00 plus German value-added tax (VAT)

APPLICATION

MEDIA BRUNCH LGBT+ TOURISM

ITB BERLIN 2022



ITB
BERLIN

The World's
Leading
Travel Trade
Show®

Please fill out this application form with your complete billing address incl. your EU-VAT number (if applicable), confirm with your signature and company stamp and e-mail back to us.

ITB MEDIA BRUNCH LGBT+ TOURISM 2022

Wednesday, 9th March 2022, 11.00 am – 12.30 pm

EXHIBITING PARTNER
EUR 2.350,-

PRESENTING PARTNER
EUR 5.700,-

All rates are plus German value-added tax (VAT)

Billing Company: _____

EU-VAT No.: _____

Contact person: _____

Street: _____

Postal Code: _____ **City:** _____

Phone: _____ **E-Mail:** _____

Date: _____ **Signature/Stamp:** _____

Payment Conditions: Payment must be received four weeks prior to ITB 2022 at the latest. Shipping costs or any extra services are **not** included in this offer.

Please e-mail back to:

Mr. Tom Dedek

Tel +49 – (0) 89 – 62 43 97 72

TD@diversitytourism.com

www.itb-berlin.com/LGBT

LGBTQ+ Tourism Advisor ITB Berlin:

Thomas Bömkes

TB@diversitytourism.com

Diversity Tourism GmbH

P.O.Box 140163, 80451 Munich, Germany

LGBTQ+ Tourism Segment ITB Berlin:

Rika Jean-Francois

rika.jean-francois@messe-berlin.de

Messe Berlin GmbH

Messedamm 22, 14055 Berlin, Germany