



ITB
BERLIN

The World's
Leading
Travel Trade
Show®

ITB BERLIN 2022 MEDICAL TOURISM PARTNERSHIPS

The official Medical Tourism Segment at ITB Berlin offers various opportunities to participate and showcase your medical tourism products and services:

- Medical Tourism Pavilion
- Medical Educational Hub
- Medical Buyer Lounge
- Medical Night

The **Medical Tourism Partnerships** offer cost-effective combinations of all opportunities with some exclusive marketing and sponsorship tools to get the most out of your participation at ITB Berlin's Medical Tourism Segment:

A. PREMIUM PARTNERSHIP

- **Brochure distribution at the ITB Welcome Counter** in the Medical Tourism Pavilion
- **Guaranteed participation at the Medical Media Lunch** with special welcome introduction (incl. own table and benefits as Exhibiting Partner of the Medical Media Lunch)
- **Guaranteed presentation slot at the Medical Educational Hub** with special welcome introduction (incl. all benefits as presenting partner of the Medical Educational Hub)
- Floor space for consumer promotion activities on the ITB weekend (incl. all benefits as consumer promotion partner of the Medical Educational Hub)
- Company logo in the exclusive ITB Medical Tourism program brochure
- Company logo / link on www.itb-berlin.de/MedicalTourism (all year-round)
- Mentioning by name incl. link in one of the ITB trade and exhibitor newsletters as Premium Partner
- Mentioning by name in the ITB Medical Tourism press release as Premium Partner

EUR 4.000,00 plus German value-added tax (VAT)

B. SUPPORTING PARTNERSHIP

- **Own bistro table incl. three chairs in the Medical Pavilion Lounge**
- Opportunity to place your own display
- **Brochure distribution at the ITB Welcome Counter in the Medical Tourism Pavilion**
- **Guaranteed participation at the Medical Media Lunch** with special welcome introduction (incl. all benefits as Exhibiting Partner of the Medical Media Lunch)

- **Guaranteed presentation slot at the Medical Educational Hub** with special welcome introduction (incl. all benefits as Presenting Partner of the Medical Educational Hub)
- Floor space for private visitor promotion activities on the ITB weekend (incl. all benefits as consumer promotion partner of the Medical Educational Hub)
- Logo promotion in the exclusive ITB Medical Tourism program brochure
- Company logo/link on www.itb-berlin.de/MedicalTourism (all year-round)
- **Partner of the official ITB Medical Night 2022** (incl. all benefits as Supporting Partner of the ITB Medical Night, subject to hygienic measures)
- Full advertising page plus logo in the exclusive ITB Medical Tourism program brochure
- Mentioning by name incl. link in one of the ITB trade and exhibitor newsletters as Supporting Partner
- Mentioning by name in the ITB Medical Tourism press release as Supporting Partner

EUR 8.500,00 plus German value-added tax (VAT)

C. PRESENTING PARTNERSHIP

- **Priority Handling and best available pre-fixed exhibitor booth (9 sqm) in the Medical Tourism Pavilion**
- **Guaranteed participation in the Medical Media Lunch** with special welcome introduction (incl. all benefits as Exhibiting Partner of the Medical Media Lunch)
- **Guaranteed presentation slot at the Medical Educational Hub** with special welcome introduction (incl. all benefits as Presenting Partner of the Medical Educational Hub)
- Additional floor space for consumer promotion activities on the ITB weekend (incl. all benefits as Presenting Partner of the Medical Educational Hub)
- Additional wall space for artwork at the Medical Tourism Pavilion
- Presenting Partner video reel on the Educational Hub screen during all breaks between slots
- Full advertising page in the exclusive ITB Medical program brochure plus cover logo promotion and company logo inside
- Company introduction incl. logo/link on www.itb-berlin.de/MedicalTourism as Presenting Partner (all year-round)
- Mentioning by name incl. link in one of the ITB trade and exhibitor newsletters as Presenting Partner
- Mentioning by name in the ITB Medical Tourism press release as Presenting Partner
- **Partner of the official ITB Medical Night 2022** (incl. all benefits as Presenting Partner of the ITB Medical Night, subject to hygienic measures)

EUR 10.500,00 plus German value-added tax (VAT)



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APPLICATION

MEDICAL TOURISM PARTNERSHIPS

ITB Berlin 2022

Please fill out this application form with your complete billing address incl. your EU-VAT number (if applicable), confirm with your signature and company stamp and e-mail back to us.

MEDICAL TOURISM PARTNERSHIP ITB BERLIN 2022:

- PREMIUM PARTNERSHIP** **EUR 4.000,-**
- SUPPORTING PARTNERSHIP** **EUR 8.500,-**
- PRESENTING PARTNERSHIP** **EUR 10.500,-**

All rates are plus German value-added tax (VAT)

Billing Company: _____

EU-VAT No.: _____

Contact person: _____

Street: _____

Postal Code: _____ **City:** _____

Phone: _____ **E-Mail:** _____

Date: _____ **Signature/Stamp:** _____

Payment Conditions: Payment must be received four weeks prior to ITB 2022 at the latest. Shipping costs or any extra services are **not** included in this offer.

Please send back to:

Mr. Tom Dedek

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www.itb-berlin.com/MedicalTourism

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