

Information pursuant to the EU General Data Protection Regulation (GDPR) for participants of the Call for Papers ITB Berlin 2022 eTravel World

Messe Berlin GmbH (hereinafter "Messe Berlin") attaches great importance to data protection. This information notice informs about the processing of the personal data in connection with the Call for Papers ITB Berlin 2022 eTravel World. This notice supplements the [General Data Protection Policy](#) of Messe Berlin. For particular processing activities, especially for the participants of the ITB Berlin 2022 eTravel World and for selected speakers, there will be separate information notices.

1. Controller and data protection officer

Controller within the meaning of the General Data Protection Regulation (GDPR): Messe Berlin GmbH, Messedamm 22, 14055 Berlin, Germany, e-mail: central@messe-berlin.de **Data protection officer:** group data protection officer (address: as before; e-mail: datenschutz@messe-berlin.de).

2. Categories and sources of personal data

The information provided in the registration form, in particular contact data and information on the planned session, and in the subsequent selection process is processed. Mandatory informations are marked accordingly in the registration form.

3. Purposes and legal basis of processing

The personal data will be processed for the screening and selection of speakers and the subsequent communication for the coordination and organization of participation as a speaker at ITB Berlin 2022 eTravel Word (legal basis: Art. 6 (1) (f) GDPR - the legitimate interest of Messe Berlin in the selection, organization and communication with participants in the Call for Papers ITB Berlin 2022 eTravel World and potential speakers).

4. Categories of recipients and international data transfers

The personal data in the registration form will be disclosed to the trusted business partner Faktor 3 AG, Kattunbleiche 35, 22041 Hamburg, Germany, a communications agency, on the legal basis of the legitimate interest of Messe Berlin. Faktor 3 AG advises the ITB team of Messe Berlin on the selection of potential speakers, program planning and is responsible for the communication and support of the (potential) speakers in the context of the preparation and implementation of the participation in ITB Berlin 2022 eTravel World. Data will be disclosed and processed exclusively for the aforementioned purposes, and Faktor3 AG may not process the data for any other purposes and must delete it after the event has been completed. (For the right to object, see section 6.)

In order to carry out certain processing activities in connection with the Call for Papers ITB Berlin 2022 eTravel World (in particular dispatch of documents, hosting, IT support and data management) Messe Berlin uses external service providers which process the personal data on behalf of Messe Berlin (so-called "processors"). Some processors are located in third countries outside the EU, which do not provide the same level of data protection as the EU, in particular due to the absence of a legal framework, independent supervisory authorities or data protection rights and remedies. Personal data will only be transferred to those third countries if the European Commission ("EU Commission") has adopted a so-called adequacy decision in this respect (Art. 45 GDPR) or otherwise where appropriate safeguards in accordance with Art. 46 GDPR have been provided, in particular standard data protection clauses adopted by the EU Commission pursuant to Art. 46 (2) (c) GDPR and, where necessary, supplementary measures. A copy of the safeguards can be obtained upon request (e.g., by e-mail – for contact details see section 1 above).

5. Storage period

Stored personal data will be erased once they are no longer needed for achieving the relevant purpose of their processing. In so far as the processing takes place on the basis of consent or a legitimate interest of Messe Berlin, the data in question will no longer be processed for the purpose in

question, and where appropriate, erased after receipt of your revocation of your consent or your objection to the processing, unless the conditions for a statutory exception are met. Notwithstanding the foregoing, personal data which are subject to retention obligations under commercial or tax laws will only be deleted after the expiry of the statutory retention periods.

6. Data protection rights

To exercise the following rights, data subjects can contact the controller at any time (contact details see section 1 above or ITB@Messe-berlin.de). Rights of the data subjects pursuant to Art. 12-21 GDPR: the right to access about personal data, the right to rectification, erasure and data portability as well as to restriction of processing. If consent has been given, this can be withdrawn at any time with effect for the future.

Right to object

If the processing is based on the legal ground of legitimate interest, data subjects have the right to object to the processing of their personal data on grounds relating to their particular situation.

If data subjects are of the opinion that the data processing violates data protection law, they have the right to lodge a complaint with the competent supervisory authority of their choice (Art. 77 GDPR in conjunction with section 19 of the German Federal Data Protection Act (*Bundesdatenschutzgesetz*)).