

ITB Berlin 2024:
5 – 7 March



ITB
BERLIN

The World's
Leading
Travel Trade
Show®



- Asia-Pacific**
Asien-Pazifik
- 5.2 – South Asia / Südasien
- Australia, Pacific / Australien, Pazifik
- 26a,b – Far East, Southeast Asia / Fernost, Südostasien
- South Asia / Südasien
- Africa**
Afrika
- 20, 21 – Sub-Saharan Africa / Subsahara-Afrika
- Arabian Countries, Middle East**
Arabische Länder, Vorderasien
- 2.2, 4.2 – Middle East / Vorderasien
- 6.2 – North Africa / Nordafrika
- 10.2 – Central Asia / Zentral- und Innerasien
- Americas, Caribbean**
Amerika, Karibik
- 3.1a – North America / Nordamerika
- 22a, 23 – Middle- and South America / Mittel- und Südamerika
- 22b – Caribbean / Karibik
- Germany**
Deutschland
- hub27
- Europe**
Europa
- 1.1, 1.2, 2.1, 3.2, 8.2, 11.2, 18, hub27

- Tourism Companies**
Touristische Unternehmen
- Airlines, Airports, Carrier, Cruises, Hotels, Tour Operators, Tourism Companies / Fluggesellschaften, Flughäfen, Hotels, Kreuzfahrten, Reiseveranstalter, Touristische Unternehmen, Verkehrsträger
- 8.1, 9, 10.1, 24, 25, hub27
- Segments**
Segmente
- 3.1 – Medical Tourism
- 4.1 – Adventure Stage
- Adventure Travel
- Career Center
- Economy
- Accommodation
- Responsible Tourism
- TTA Marketplace
- Technology Tours and Activities
- YIG Lounge
- Youth Travel
- 5.1 – eTravel
- Travel Technology
- 6.1, 7.1c – eTravel World
- Travel Technology
- 8.1, 25 – Travel Technology
- 8.2 – Business Travel + MICE
- Marshall-Haus**
– Home of Luxury

- ITB Berlin Convention**
ITB Berlin Kongress
- 3.1b – Green Stage
- Diversity & Inclusion Track
- MICE Track
- Business Travel Track
- Youth, Adventure & Outdoor Track
- Future Work Track
- 6.1 – eTravel Stage
- Hoteltech Track
- TTA Track
- AI Track
- Open Data Track
- 7.1a – Orange Stage
- Future Track
- Marketing & Distribution Track
- Responsible Tourism Track
- Speaker's Lounge
- 7.1b – Blue Stage
- Tour Operator & Travel Sales Track
- Carriere & Cruise Track
- (Sustainable) Destination Track
- Hospitality Track
- Media Center**
Medienzentrum
- 6.3 – Media Center / Medienzentrum

- 5.3
- Hybrid Stage
- 3.1, 8.2, hub27
- ITB Business Satellites
by reservation only
nur mit Reservierung
- Palais**
- ITB BERLIN BUYERS CIRCLE
- Marshall-Haus**
Home of Luxury
- 7.2c
- Street Food Market