



**ITB**  
BERLIN

The World's  
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# ITB BERLIN 2024 LGBTQ+ Café / Lounge

The official LGBTQ+ Tourism segment at ITB Berlin offers various opportunities to participate and showcase your medical tourism products and services:

- LGBTQ+ Tourism Pavilion
- LGBTQ+ Educational Hub
- LGBTQ+ Media Brunch
- LGBTQ+ Tourism Partnerships (Marketing & Sponsorships)
  
- ITB Diversity Gala
- Global LGBTQ+ Business Summit  
brought to you by Diversity Tourism

Additionally, ITB Berlin offers the exclusive sponsorship of the

## **LGBTQ+ Tourism Café/Lounge**

The café/lounge will be the heart of the LGBTQ+ Tourism Pavilion and will be open for all pavilion exhibitors, partners and guests with complimentary coffee, tea, water and soft-drinks. Additional promotion will be possible. It will be the place for all networking receptions and the media brunch.

## **SPONSORSHIP LGBTQ+ Café/Lounge**

- **Sponsor artwork & logo on walls and background**
- Opportunity for Give Aways or other promotions
- Welcome & speech during the official LGBTQ+ Opening session
- **Partner of the LGBTQ+ Media Brunch**
- Company logo listed in the ITB LGBTQ+ program brochure as LGBTQ+ café/lounge sponsor
- Company name/link mentioned in one ITB Berlin trade newsletters as LGBTQ+ café/lounge sponsor
- Company name mentioned in the ITB Medical Tourism press release as LGBTQ+ café/lounge sponsor

**EUR 12.000,-** plus German value-added tax (VAT)



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# APPLICATION

## LGBTQ+ TOURISM CAFÉ/LOUNGE

### ITB BERLIN 2024

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Please fill out this application form with your complete billing address incl. your EU-VAT number (if applicable), confirm with your signature and company stamp and e-mail back to us.

#### ITB LGBTQ+ TOURISM CAFÉ/LOUNGE

Tuesday-Thursday, 5 -7 March 2024

- SPONSORSHIP LGBTQ+ TOURISM CAFÉ/LOUNGE**  
**EUR 12.000,-**  
plus German value-added tax (VAT)

**Billing Company:** \_\_\_\_\_

**EU-VAT No.:** \_\_\_\_\_

**Contact person:** \_\_\_\_\_

**Street:** \_\_\_\_\_

**Postal Code:** \_\_\_\_\_ **City:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

**Date:** \_\_\_\_\_ **Signature/Stamp:** \_\_\_\_\_

**Payment Conditions:** Payment must be received four weeks prior to ITB Berlin 2024 at the latest. Shipping costs or any extra services are **not** included in this offer.

The sponsorship agreement will be concluded with Diversity Tourism GmbH as official partner of ITB Berlin.

**Please send back to:**

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**Mr. Tom Dedek**

**Tel +49 – (0) 89 – 62 43 97 72**

[TD@diversitytourism.com](mailto:TD@diversitytourism.com)

[www.itb.com/lgbqtourism](http://www.itb.com/lgbqtourism)

**LGBTQ+ Tourism Advisor ITB Berlin:**

Thomas Bömkes

[TB@diversitytourism.com](mailto:TB@diversitytourism.com)

Diversity Tourism GmbH

P.O.Box 140163, 80451 Munich, Germany

**LGBTQ+ Tourism Segment ITB Berlin:**

Ramona Zaun

[ramona.zaun@messe-berlin.de](mailto:ramona.zaun@messe-berlin.de)

Messe Berlin GmbH

Messedamm 22, 14055 Berlin, Germany