

## ITB BERLIN 2024 MEDICAL BUYERS LOUNGE

The official Medical & Health Tourism segment at ITB Berlin offers various opportunities to participate and showcase your medical tourism products and services:

- Medical & Health Tourism Pavilion
- Medical & Health Educational Hub
- Medical & Health Media Lunch
- Medical & Health Night
- Medical & Health Stage
- Medical & Health Tourism Partnerships (Marketing & Sponsorships)

Additionally, ITB Berlin offers a **Medical Buyers Lounge** with your own table presence inside the Medical & Health Tourism Pavilion.

It provides a cosy atmosphere including beverage service for pre-scheduled meetings and appointments:

## **MEDICAL BUYERS LOUNGE**

- One bistro table incl. three chairs
- One brochure display
- One code for exhibitor entrance ticket for all days
- Area to position own display / wall artwork (display/artwork not included)
- Beverage service incl. coffee, tea, water, soft-drinks for buyers & guests
- Shared storage room
- Introduction during the official Medical & Health Tourism opening event
- Participation in the Medical & Health Media Lunch
- 2 VIP tickets for the ITB Medical & Health Night
- Company logo listed in the ITB Medical program brochure as medical buyer
- Company name/link mentioned in one ITB trade newsletters
- Company name mentioned in the ITB Medical & Health Tourism press release

**EUR 3.000,00** plus German value-added tax (VAT)



## APPLICATION MEDICAL BUYERS LOUNGE ITB BERLIN 2024

Please fill out this application form with your complete billing address incl. your EU-VAT number (if applicable), confirm with your signature and company stamp and e-mail back to us:

## **ITB MEDICAL BUYERS LOUNGE**

| Tues | sday-Thursday, 5 - 7 March 2024   |             |   |              |
|------|---|-------------|---|--------------|
|      | MEDICAL BUYERS LOUNGE EUR 3.000,- plus German value-added tax (VAT)  Billing Company:  EU-VAT No.:  Contact person:  Street:  |             |   |              |
|      |   |             |   |              |
|      |   |             |   |              |
|      |   |             |   |              |
|      |   |             |   | Postal Code: |
|      | Phone: E-M  |             | ail:  |              |
|      |   |             |   |              |
|      | Date:Signature/Stamp:   |             |   |              |
|      | <b>Payment Conditions:</b> Payment must be received four weeks prior to ITB 2024 at the latest. Shipping costs or any extra services are <b>not</b> included in this offer. |             |   |              |
| PI   | lease send back to:   |             |   |              |
|      | Mr. Tom Dedek   | TD          | +49 - (0) 89 - 62 43 97 72<br>@diversitytourism.com<br>ww.itb.com/medicaltourism                      |              |
|      | Medical & Health Tourism Advisor I  | TB Berlin:  | Thomas Bömkes  TB@diversitytourism.com  Diversity Tourism GmbH  P.O.Box 140163, 80451 Munich, Germany |              |
|      | Medical & Health Tourism Segment  | ITB Berlin: | Friederike Hansen<br>friederike hansen@messe-berlin.de  |              |

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