



ITB
BERLIN

The World's
Leading
Travel Trade
Show®

ITB BERLIN 2024 MEDICAL & HEALTH TOURISM NIGHT

The official Medical & Health Tourism Segment at ITB Berlin offers various opportunities to participate and showcase your medical tourism products and services:

- Medical & Health Tourism Pavilion
- Medical & Health Media Lunch
- Medical & Health Educational Hub
- Medical & Health Buyer's Lounge
- Medical & Health Tourism Stage
- Medical & Health Tourism Partnerships (Marketing & Sponsorships)

Additionally, ITB offers the sponsorship opportunities at the ITB Medical & Health Tourism Night, a networking event which brings together top medical & health tourism buyers, suppliers and media.

Join us in hosting this by invitation-only evening event in an exclusive lounge style atmosphere with drinks & flying buffet.

The official ITB MEDICAL & HEALTH TOURISM NIGHT 2024

Wednesday, 6th March 2024

07.00 pm – 10.00 pm

PROMOTIONAL KEY FACTORS:

- Global invitation e-blast to over 3.000 industry professionals incl. ITB Buyer's Circle members
- Networking event with approx. 100 key industry professionals
- Pre-event digital branding in the ITB Berlin trade and exhibitor newsletter and e-invitation to event
- Sampling opportunity in 120 VIP gift bags
- Company branding during the event

MEDICAL & HEALTH NIGHT
PRESENTING PARTNER
EUR 6.000,-

Pre-Event Promotion

- Medical & Health Presenting partner recognition in invitation e-blast to 3.000 targeted tourism professionals incl. company logo & link
- **Entry in one of the ITB Berlin trade & one of the exhibitor newsletters incl. your company name/link**
- Company logo & link on event website as Medical Night Presenting Partner
- Company logo incl. website in official ITB Medical & Health program brochure
- Company mentioned in ITB Medical & Health Tourism press release
- Company logo & link on www.itb.com/medicaltourism

During-The-Event Promotion

- Display banner or advertising signage at entrance and exits
- 5 VIP tickets for the event
- Company recognition during the event incl. 5 min speech
- Opportunity for live give-aways
- Collateral or product sampling in 120 VIP gift bags

Post-Event Benefits

- Presenting partner recognition on dedicated e-blast to all attendees incl. your company logo and contact information
- Partner acknowledgement on picture pages published about the event incl. social media and online e-blast to all attendees
- First right of refusal for future official ITB Medical & Health Nights

MEDICAL & HEALTH NIGHT
SUPPORTING PARTNER
EUR 3,000.00

Pre-Event Promotion

- Supporting partner recognition in invitation e-blast to 3.000 targeted tourism professionals incl. company logo & link
- Company logo & link on event website as Medical & Health Supporting Partner
- Company logo incl. website in official ITB Medical program brochure
- Company mentioned in ITB Medical Tourism press release
- Company logo incl. website on www.itb.com/medicaltourism

During-The-Event Promotion

- Display banner or advertising signage at entrance and exits
- 3 VIP tickets for the event
- Company recognition during the event
- Collateral or product sampling in 120 VIP gift bags

Post Event Benefits

- Supporting partner recognition on dedicated e-blast to all attendees incl. company logo & link
- First right of refusal for future official ITB Medical Nights



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APPLICATION

ITB MEDICAL & HEALTH TOURISM NIGHT 2024

Please fill out the registration form with your complete billing address incl. your EU-VAT number (if applicable), confirm with your signature and company stamp and e-mail back to us.

ITB MEDICAL & HEALTH TOURISM NIGHT 2024:

- PRESENTING PARTNER**
EUR 6.000,-
- SUPPORTING PARTNER**
EUR 3.000,-

All rates are plus German value-added tax (VAT)

Billing Company: _____

EU-VAT No.: _____

Contact person: _____

Street: _____

Postal Code: _____ **City:** _____

Phone: _____ **E-Mail:** _____

Date: _____ **Signature/Stamp:** _____

Payment Conditions: Payment must be received four weeks prior to ITB 2024 at the latest. Shipping costs or any extra services are **not** included in this offer.

Please send back to:

Mr. Tom Dedek

Tel +49 – (0) 89 – 62 43 97 72

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www.itb.com/medicaltourism

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