

With the Communication Package, Messe Berlin GmbH offers exhibitors a selection of marketing tools designed to optimize their trade show participation and promote their presence. This includes, among other services, the presence in the ITB exhibitor directories (www.itb.com + ITBxplore + ITB Berlin App).

An obligatory fee of EUR 112.00 per main and per co-exhibitor will be charged and invoiced to the main exhibitor. From 50 co-exhibitors onwards, a so-called cost airbag applies, with a limitation of EUR 5,700.00.

Prices:

**per main or co-exhibitor**

Cost Airbag (from 50 co-exhibitors onwards)

**EUR 112**

EUR 5,700

Please note: the prices do not include the required value-added tax (VAT).

#### Communication Package overview

##### ITB Berlin Exhibitor list at [www.itb.com](http://www.itb.com)

- Company profile (company name, address, hall and stand number)
- Company description (max. 4,000 characters)
- Company logo
- Multi-Media Upload
- Link to company website
- Social Media Links
- Links
- Products (max. 4)
- Branches (Keywords, max. 2)
- Related Companies

##### Additional details and services on ITBxplore and in the ITB Berlin App

- Contact person
- Contact details
- Company header
- Event overview
- Calendar
- Meeting-Tool (only on ITBxplore)
- Backoffice (only on ITBxplore)
- Overview of linked exhibitors

**Contact:** [support@messe-berlin.de](mailto:support@messe-berlin.de)

#### Duration ITBxplore + ITB Berlin App:

The services of the communication package will be available on ITBxplore and the ITB Berlin App from February 2024 until the end of January 2025.

For more information on marketing opportunities, please visit: [www.itb.com/sponsoring](http://www.itb.com/sponsoring)