

List of Branches ITB Berlin

05 – 07 March 2024



ITB
BERLIN

The World's
Leading
Travel Trade
Show®

1.0 Tourism Organizations / Associations

- 1.1 Spas and health institutions
- 1.2 Organizations
- 1.3 Tourism Representatives / Tourism Boards
- 1.4 Associations

2.0 Accommodation

- 2.1 Holiday apartments / villas
- 2.2 Golf hotels
- 2.3 Hotel representatives
- 2.4 Hotels / hotel chains
- 2.5 Hostels / Youth hostels
- 2.6 Health resorts
- 2.7 Rural holidays
- 2.8 Resorts
- 2.9 Wellness / spa hotels
- 2.10 Conference and congress hotels

3.0 Tour Operators

- 3.1 Adventure and bicycle tours / sport holidays
- 3.2 Rail Travel
- 3.3 Barrierfree travel
- 3.4 Educational and study tours
- 3.5 Camper / Camping
- 3.6 Expeditions
- 3.7 Family holidays
- 3.8 Long distance trips
- 3.9 Golf holidays
- 3.10 Group tours
- 3.11 Incentive holidays
- 3.12 Incoming agencies
- 3.13 Young travel 18-35
- 3.14 Travel for children and teenagers
- 3.15 Cruises
- 3.16 Culture trips
- 3.17 Last-minute tours
- 3.18 Ecological / Social Responsible Tourism
- 3.19 Outgoing and outbound agencies
- 3.20 Package tour operators
- 3.21 Round Trips
- 3.22 Safari holidays

- 3.23 Senior travel
- 3.24 Language holidays
- 3.25 City trips
- 3.26 City sightseeing tours / walks
- 3.27 Wellness offers / trips
- 3.28 Winter sports
- 3.29 Workation

4.0 Travel agencies

5.0 Transport companies / Carriers

- 5.1 Coach companies
- 5.2 Charter operators / Aviation services
- 5.3 Airports
- 5.4 River cruises
- 5.5 Limousine services
- 5.6 Airlines
- 5.7 Car rental companies
- 5.8 Railway companies
- 5.9 Shipping / ferry lines
- 5.10 Yacht charter

6.0 Business Travel / MICE

- 6.1 Destination Management Companies
- 6.2 Event agencies
- 6.3 Business Travel Agencies
- 6.4 Professional Conference Organisers
- 6.5 Exhibition centers / Conference & meeting venue
- 6.6 Fair organizers
- 6.7 Travel Management Company

7.0 Travel Technology

- 7.1 Channel Management
- 7.2 Content management solutions
- 7.3 CRM systems
- 7.4 Distribution technologies
- 7.5 e-Commerce
- 7.6 e-Marketing/ Social Media Solutions
- 7.7 Foto-, Video- und Filmproduktion
- 7.8 Front- / Back-Office-Systeme
- 7.9 Hotel Technology
- 7.10 Mobile Technologies and solutions
- 7.11 Reservation and booking technologies, search engines

- 7.12 Yield and revenue Management
- 7.13 Web and Data Analytics
- 7.14 Payment solutions
- 7.15 Virtual and Augmented Reality

8.0 Information and consulting

- 8.1 Investment & consulting
- 8.2 Press / PR-agencies
- 8.3 Trade associations / Organizations
- 8.4 Insurance

9.0 Media and Publishing

- 9.1 Trade magazines
- 9.2 Journalists
- 9.3 Editorial offices
- 9.4 TV / Radio stations

10.0 Others

- 10.1 Cabaret-Dinner-Variety shows
- 10.2 Service provider & organizations
- 10.3 Amusement parks
- 10.4 Non-profit organizations
- 10.5 Museums
- 10.6 Musicals / Music festivals
- 10.7 Theatre / Opera houses
- 10.8 Tourist attractions

11.0 Adventure Travel

12.0 Education and Training / Science and Research

- 12.1 Education and Training
- 12.2 Colleges / Universities

13.0 Gay & Lesbian Travel (LGBTQ+)

14.0 Cultural Tourism

15.0 Luxury

16.0 Medical and Health Tourism

17.0 Responsible Tourism

18.0 Wellness

19.0 Youth Travel

20.0 TTA – Technology, Tours and Activities