



**ITB**  
BERLIN

The World's  
Leading  
Travel Trade  
Show®

# ITB BERLIN 2023

## LGBTQ+ TOURISM

## EDUCATIONAL HUB

The official LGBTQ+ Tourism Segment at ITB Berlin offers various opportunities to participate and showcase your LGBTQ+ products and services:

- LGBTQ+ Tourism Pavilion
- LGBTQ+ Media Brunch
- LGBTQ+ Tourism Partnerships (Marketing & Sponsorships)
- Global LGBTQ+ Business Summit
- ITB Diversity Gala brought to you by Diversity Tourism

Additionally, all tourism suppliers can showcase their products and services in 20 minutes PPT presentation on stage in the LGBTQ+ Tourism Pavilion.

ITB trade visitors & media are invited to these presentations via the ITB newsletters, the ITB LGBTQ+ press release and the ITB social media channels. All suppliers are encouraged to invite their own partners and contacts as well.

### EDUCATIONAL PARTNER

- Individual 20 minutes-time slot for PPT presentation incl. official introduction at the educational hub stage incl. laptop, beamer, screen, microphone (Seating subject to hygienic measures)
- Upload of your PPT presentation on the ITB LGBTQ+ website
- Set-up opportunity with own display and promotion material
- Listing in the exclusive ITB LGBTQ+ program brochure (slot description, website, logo)
- Listing on [www.itb.com](http://www.itb.com) (logo & link)
- Mentioning by name incl. link in one of the ITB trade visitor and exhibitor newsletter
- Mentioning by name in the ITB LGBTQ+ press release
- Listing in the official ITB program

**EUR 2.000,00** plus German value-added tax (VAT)



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# APPLICATION

## EDUCATIONAL HUB LGBTQ+ TOURISM

### ITB BERLIN 2023

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Please fill out this application form with your complete billing address incl. your EU-VAT number (if applicable), confirm with your signature and company stamp and e-mail back to us.

#### ITB LGBTQ+ TOURISM EDUCATIONAL HUB:

- PRESENTING PARTNER SLOT: TUE - THU (20 minutes)**  
**EUR 2.000,00**

Preferred day/time slot: \_\_\_\_\_

All rates are plus German value-added tax (VAT)

**Billing Company:** \_\_\_\_\_

**EU-VAT No.:** \_\_\_\_\_

**Contact person:** \_\_\_\_\_

**Street:** \_\_\_\_\_

**Postal Code:** \_\_\_\_\_ **City:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

**Date:** \_\_\_\_\_ **Signature/Stamp:** \_\_\_\_\_

**Payment Conditions:** Payment must be received four weeks prior to ITB 2023 at the latest. Shipping costs or any extra services are **not** included in this offer.

**Please send back to:**

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**Mr. Tom Dedek**

**Tel +49 – (0) 89 – 62 43 97 72**  
[TD@diversitytourism.com](mailto:TD@diversitytourism.com)  
[www.itb.com](http://www.itb.com)

**LGBTQ+ Tourism Advisor ITB Berlin:**

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