



ITB
BERLIN

The World's
Leading
Travel Trade
Show®

ITB BERLIN 2023 LGBTQ+ TOURISM PARTNERSHIPS

The official LGBTQ+ Tourism Segment at ITB Berlin offers various opportunities to participate and showcase your LGBTQ+ products and services:

- LGBTQ+ Tourism Pavilion
- LGBTQ+ Educational Hub
- Global LGBTQ+ Business Summit
- ITB Diversity Gala brought to you by Diversity Tourism

The **LGBTQ+ Tourism Partnerships** give you the opportunity to get the most out of your participation in ITB Berlin's LGBTQ+ Tourism segment. There are three different levels, including access to some exclusive marketing tools on a very cost-effective basis. There are also all-year round promotions involved which make these partnerships even more attractive:

A. PREMIUM PARTNERSHIP

- **Brochure distribution at the ITB Welcome Counter in the LGBTQ+ Tourism Pavilion**
- **Guaranteed participation at the LGBTQ+ Media Brunch with special welcome introduction (incl. all benefits as Exhibiting Partner of the LGBTQ+ Media Brunch)**
- **Guaranteed presentation slot at the LGBTQ+ Educational Hub with special welcome introduction (incl. all benefits as Educational Partner of the LGBTQ+ Educational Hub)**
- Logo promotion in the exclusive ITB LGBTQ+ program brochure
- Company listing incl. logo & link on www.itb.com (all year-round)
- Mentioning by name incl. link in one of the ITB trade visitor and exhibitor newsletter as Premium Partner
- Mentioning by name in the ITB LGBTQ+ press release as Premium Partner

EUR 4.500,00 plus German value-added tax (VAT)

B. SUPPORTING PARTNERSHIP

- **Best available pre-fixed exhibitor booth (9 sqm) in the LGBTQ+ Tourism Pavilion**
- **Guaranteed participation at the LGBTQ+ Media Brunch with special welcome introduction (incl. all benefits as Exhibiting Partner of the LGBTQ+ Media Brunch)**
- **Guaranteed presentation slot at the LGBT+ Educational Hub with special welcome introduction (incl. all benefits as Presenting Partner of the LGBTQ+ Educational Hub)**
- **Full advertising page in the exclusive ITB LGBTQ+ program brochure plus cover logo promotion and company logo inside**
- Logo promotion in the exclusive ITB LGBTQ+ program brochure
- Company introduction incl. logo, link on www.itb.com (all year-round)
- Mentioning by name incl. link in one of the ITB trade visitor and exhibitor newsletter as Supporting Partner
- Mentioning by name in the ITB LGBTQ+ press release as Supporting Partner

EUR 8.750,00 plus German value-added tax (VAT)

C. PRESENTING PARTNERSHIP

- **Priority handling and best available 18 sqm pre-fixed exhibitor booth in the LGBTQ+ Tourism Pavilion**
- **Presenting Partner of the LGBTQ+ Media Brunch with special welcome introduction (incl. all benefits as Presenting Partner of the LGBTQ+ Media Brunch)**
- **Guaranteed presentation slot at the LGBT+ Educational Hub with special welcome introduction (incl. all benefits as Presenting Partner of the LGBTQ+ Educational Hub)**
- **Additional artwork space on four walls inside the LGBTQ+ Tourism Pavilion incl. printing**
- **Full advertising page in the exclusive ITB LGBTQ+ program brochure plus cover logo promotion and company logo inside**
- Company introduction incl. logo, link on www.itb.com as Presenting Partner (all year-round)
- Mentioning by name incl. link in one of the ITB trade visitor and exhibitor newsletter as Presenting Partner
- Mentioning by name in the ITB LGBTQ+ press release as Presenting Partner

EUR 20.000 plus German value-added tax (VAT)



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APPLICATION

LGBTQ+ TOURISM PARTNERSHIPS

ITB BERLIN 2023

Please fill out this application form with your complete billing address incl. your EU-VAT number (if applicable), confirm with your signature and company stamp and e-mail back to us.

LGBTQ+ TOURISM PARTNERSHIPS ITB BERLIN 2023:

- PREMIUM PARTNERSHIP** **EUR 4.500,-**
- SUPPORTING PARTNERSHIP** **EUR 8.750,-**
- PRESENTING PARTNERSHIP** **EUR 20.000,-**

All rates are plus German value-added tax (VAT)

Billing Company: _____

EU-VAT No.: _____

Contact person: _____

Street: _____

Postal Code: _____ **City:** _____

Phone: _____ **E-Mail:** _____

Date: _____ **Signature/Stamp:** _____

Payment Conditions: Payment must be received four weeks prior to ITB 2023 at the latest. Shipping costs or any extra services are **not** included in this offer.

Please send back to:

Mr. Tom Dedek

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www.itb.com

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