



ITB
BERLIN

The World's
Leading
Travel Trade
Show®

ITB BERLIN 2023 MEDICAL TOURISM NIGHT

The official Medical Tourism Segment at ITB Berlin offers various opportunities to participate and showcase your medical tourism products and services:

- Medical Tourism Pavilion
- Medical Media Lunch
- Medical Educational Hub
- Medical Buyer Lounge
- Medical Tourism Partnerships (Marketing & Sponsorships)

Additionally, the ITB Medical Tourism Night, a networking event which brings together top medical tourism buyers, suppliers and media. Join us in hosting this invitation-only evening in an exclusive lounge style atmosphere with drinks, flying buffet and lounge entertainment. (subject to hygienic measures)

The official ITB MEDICAL TOURISM NIGHT 2023

Wednesday, 8th March 2023
07.00 pm – 10.00 pm

PROMOTIONAL KEY FACTORS:

- Global invitation e-blast to over 3.000 industry professionals incl. ITB Buyer's Circle members
- Networking event with approx. 100 key industry professionals
- Pre-event digital branding in the ITB Berlin newsletter and e-invitation to event
- Sampling opportunity in 100 VIP gift bags
- Company branding during the event

PRESENTING PARTNER

EUR 6.000,-

Pre-Event Promotion

- Presenting partner recognition in invitation e-blast to 3.000 targeted tourism professionals incl. company logo & link
- **Entry in one of the ITB Berlin trade & exhibitor newsletters incl. your company name / link**
- Company logo & link on event website as Presenting Partner
- Company logo incl. website in official ITB Medical program brochure
- Company mentioned in ITB Medical Tourism press release
- Company logo & link on www.itb.com

During-The-Event Promotion

- Display banner or advertising signage at entrance and exits
- 5 VIP tickets for the event
- Company recognition during the event incl. 5 min speech
- Opportunity for live give-away
- Collateral or product sampling in 100 VIP gift bags

Post-Event Benefits

- Presenting partner recognition on dedicated e-blast to all attendees incl. your company logo and contact information
- Partner acknowledgement on picture pages published about the event incl. social media and online e-blast to all attendees
- First right of refusal for future official ITB Medical Nights

SUPPORTING PARTNER

EUR 3,000.00

Pre-Event Promotion

- Presenting partner recognition in invitation e-blast to 3.000 targeted tourism professionals incl. company logo & link
- Company logo & link on event website as Supporting Partner
- Company logo incl. website in official ITB Medical program brochure
- Company mentioned in ITB Medical Tourism press release
- Company logo incl. website on www.itb.com

During-The-Event Promotion

- Display banner or advertising signage at entrance and exits
- 3 VIP tickets for the event
- Company recognition during the event
- Collateral or product sampling in 100 VIP gift bags

Post Event Benefits

- Supporting partner recognition on dedicated e-blast to all attendees incl. company logo & link
- First right of refusal for future official ITB Medical Nights



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APPLICATION

ITB MEDICAL TOURISM NIGHT 2023

Please fill out the registration form with your complete billing address incl. your EU-VAT number (if applicable), confirm with your signature and company stamp and e-mail back to us.

ITB MEDICAL TOURISM NIGHT 2023:

- PRESENTING PARTNER**
EUR 6.000,-
- SUPPORTING PARTNER**
EUR 3.000,-

All rates are plus German value-added tax (VAT)

Billing Company: _____

EU-VAT No.: _____

Contact person: _____

Street: _____

Postal Code: _____ **City:** _____

Phone: _____ **E-Mail:** _____

Date: _____ **Signature/Stamp:** _____

Payment Conditions: Payment must be received four weeks prior to ITB 2023 at the latest. Shipping costs or any extra services are **not** included in this offer.

Please send back to:

Mr. Tom Dedek

Tel +49 – (0) 89 – 62 43 97 72

TD@diversitytourism.com

www.itb.com

Medical Tourism Partner ITB Berlin:

Thomas Bömkes

TB@diversitytourism.com

Diversity Tourism GmbH

P.O.Box 140163, 80451 Munich, Germany

Medical Tourism Segment ITB Berlin:

Rika Jean-Francois

rika.jean-francois@messe-berlin.de

Messe Berlin GmbH

Messedamm 22, 14055 Berlin, Germany