



ITB
BERLIN

NOW

EXHIBITOR PRESENTATION

= the room for your individual company presentation

WHAT IT IS

- 30 minutes live product/ best practice presentation incl. chat
- Own title and logo integration
- Direct link to your exhibitor Brand Card
- The session will be integrated in the ITB Berlin NOW program
- Exhibitor Presentation will be recorded live and will be available as an on-demand video afterwards
- Slot allocation according to availability via the ITB Berlin Team

WHAT FUNCTIONALITIES COME WITH IT

- Real time lead reportings / tracking and contact details of the participants, reporting depends on booked exhibitor package
- Professional speaker onboarding 15 minutes before the event in a digital "green room"
- Private chat function among speakers and supporting operator during the complete session to ensure a smooth operation
- Speakers can turn the sound and their camera on and off and share a presentation on their screens
- Max. number of five speakers is recommended



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WHY USE IT

- Possibility of individual live product presentation with free access for all users of the ITB Berlin NOW platform
- Additional channel to reach potential new customers interested in your product
- Increased visibility on the platform through additional listing in the official ITB Berlin NOW program
- Overview of all participants who have watched the live presentation (only available in the back office of your Brand Card in the PLUS or ALL-In packages)
- Low efforts for set-up of technology and preparation due to integration into the ITB Berlin organisation

EUR 2.500 EXCL. VAT

**EXACTLY WHAT YOU'VE BEEN LOOKING FOR
TO SHINE A LIGHT AT ITB BERLIN NOW?**

contact us at:

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itb.com/now