



ITB
BERLIN

NOW

GUEST TICKET

= your invitation for clients and partners

WHAT IT IS

- Available for all Brand Card owners (attending companies)
- Invite as many clients and partners free of charge
- You will receive an individual voucher code for your use
- Your guests can interact with you without restrictions
- Your guests can attend all your individual company sessions (e.g. Exhibitor Presentations or Press Conferences)

WHAT FUNCTIONALITIES COME WITH IT

- You see a tag on all your guests identifying them clearly as your guests
- Your guests have access to the Show Floor, visit other Brand Cards and can see the program overview of ITB Berlin NOW
- **IMPORTANT NOTE:** As soon as a guest ticket holder wishes to enjoy the full ITB Berlin NOW experience incl. connecting with other attendees via chat or calls, interacting with Brand Cards of other exhibitors or attend general sessions in the conference program, a ticket upgrade request will appear



ITB
BERLIN

NOW

WHY YOU SHOULD USE IT

- Use the guest tickets to invite your customers and partners to your company presentation at ITB Berlin NOW at no additional cost
- Invite and arrange appointments with important contacts in advance
- **IMPORTANT NOTE:** A guest visitor can only accept the invitation by one exhibitor. If the guest does not accept your invitation, the user will not be able to interact with you on the platform. So we recommend inviting your guests as early as possible!

HOW TO INVITE

- Your individual voucher code will be sent to you with an information mail about the guest tickets and the link to the ticket shop
- You can then spread the voucher code and the link as you wish (e.g. in your customer newsletter)
- Your guests redeems the voucher code in the ticket shop of ITB Berlin NOW
- After the successful registration your guest can join the ITB Berlin NOW platform

**FREE OF CHARGE
FOR ALL BRAND CARD OWNERS**

DO YOU HAVE A QUESTION ABOUT THE GUEST TICKET
THAT HAS BEEN LEFT UNANSWERED?

Contact our colleague Mr Samuels at:
Joshu.Samuels@messe-berlin.de

itb.com/now