

ITB BERLIN NOW 2021

MEDIA GET TOGETHER

LGBT+ TOURISM

The official LGBT+ Tourism Segment during ITB BERLIN NOW provides the virtual LGBT+ Media Café & Meeting Corners. An exclusive meeting place for exhibitors and registered media only, during the official Media Get Together day. An open media café for all ITB attendees on all other days.

The Media Get Together will take place on

Tuesday, 9 March 2021, 11 - 12.30 am

LGBT+ Media Café & Meeting Corners

The official opening is followed by a short introduction of all exhibitors and short presentation of the exclusive Media Café Sponsor. All exhibiting partners will have their own branded meeting corner where they can meet all registered media attendees for short presentations, networking or one on one talks.

All exhibitors and media attendees can meet and chat in the café area, while they are logged in or they can go to one of the dedicated exhibitor lounges.

This networking event is open to ALL accredited and pre-registered media, editors, journalists, freelancers, bloggers who are interested in LGBT+ Tourism.

Tourist boards, hotels and all other tourism suppliers have the opportunity to join this "Media Get-Together" as exhibitor to present their products and services as:

EXHIBITING PARTNER

- Official introduction during the Get together at the café
- Own branded media meeting corner (company name & image)
- PPT / Video presentation opportunity in meeting corner (max. 20 attendees at a time)
- Screen sharing of PPT presentation/video link and contact information
- Direct link to your exhibitor Brand Card
- Chat opportunity
- Visibility through integration in the ITB Berlin NOW program overview
- Company name incl. link listed on [ITB Berlin NOW](#)
- Company name listed in the official ITB Berlin NOW LGBT+ program brochure
- Company name mentioned in one of the ITB trade visitor & exhibitor newsletters
- Company name mentioned in the ITB Berlin Now LGBT+ press release

EUR 2.500,- plus German value-added tax (VAT)

PRESENTING PARTNER

- all benefits as supporting partner (see above)
- plus PPT /video presentation (5 minutes) during the Get Together
- plus background screen branding
- plus upload of your PPT / Video presentation on www.itb-berlin.de/LGBT
- plus company logo & website in ITB Berlin NOW LGBT+ program brochure
- plus company logo, link & press release as PDF download on www.itb-berlin.de/LGBT
- plus company / link mentioned in one of the ITB trade visitor & exhibitor
- newsletters
- plus company mentioned in the ITB Berlin NOW LGBT+ press release

EUR 5.700,- plus German value-added tax (VAT)

REGISTRATION MEDIA GET TOGETHER LGBT+ TOURISM

Please fill out the registration form with your complete billing address incl. your EU-VAT number (if, applicable), confirm with your signature and company stamp and e-mail back to us:

ITB MEDIA GET TOGETHER LGBT+ TOURISM 2021

Tuesday, 9 March, 11 - 12.30 am

EXHIBITING PARTNER EUR 2.500,-

PRESENTING PARTNER EUR 5.700,-

All rates are plus German value-added tax (VAT)

Billing Company: _____

EU-VAT No.: _____

Contact person: _____

Street: _____

Postal Code: _____ **City:** _____

Phone: _____ **E-Mail:** _____

Date: _____ **Signature/Stamp:** _____

Payment Conditions: Payment must be received four weeks prior to ITB Berlin NOW 2021 at the latest. Shipping costs or any extra services are not included in this offer.

Please e-mail back to:

Mr. Tom Dedek

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Tel +49 – (0) 89 – 62 43 97 72

www.itb-berlin.com/LGBT

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