

ITB BERLIN NOW 2021

LGBT+ TOURISM PARTNERSHIPS

The official LGBT+ tourism segment at ITB Berlin NOW provides different levels of partnership to make the most out of your participation at the

- LGBT+ Tourism Pavilion
- LGBT+ Tourism Café & Meeting Corners
- LGBT+ Educational Hub
- LGBT+ Media Get Together

and some more exclusive marketing and sponsoring opportunities. There are also some all year-round promotions involved which make these partnerships even more attractive:

PREMIUM PARTNERSHIP

- Exhibiting STARTER Package for the virtual LGBT+ Tourism Pavilion
- Own branded meeting corner incl. company name and image in the virtual LGBT+ Tourism Café
- Exhibiting Partner in in the LGBT+ Media Get Together incl. own media meeting corner
- Promotion brochure upload on www.itb-berlin.de/LGBT (all year-round)
- Company logo in the ITB Berlin NOW LGBT+ program brochure as Premium Partner
- Mentioning by name incl. link in one of the ITB trade visitor and exhibitor newsletters as Premium Partner
- Mentioning by name in the ITB Berlin NOW LGBT+ press release as Premium Partner

EUR 3.900,- plus German value-added tax (VAT)

SUPPORTING PARTNERSHIP

- Exhibiting PLUS Package for the virtual LGBT+ Tourism Pavilion
- Own branded meeting corner incl. company name and image in the virtual LGBT+ Tourism Café
- Exhibiting Partner in in the LGBT+ Media Get Together incl. own media meeting corner
- Promotion brochure upload on www.itb-berlin.de/LGBT (all year-round)
- Presentation slot in the LGBT+ Educational Hub with special welcome introduction (incl. all benefits as a partner of the LGBT+ Educational Hub)
- Full advertising page in the exclusive ITB Berlin NOW LGBT+ program brochure plus cover logo promotion, and company logo and website
- Company introduction incl. logo, link on www.itb-berlin.de/LGBT (all year-round)
- Mentioning by name incl. link in one of the ITB trade visitor and exhibitor newsletters as Supporting Partner
- Mentioning by name in the ITB Berlin NOW LGBT+ press release as Supporting Partner

EUR 8.750,- plus German value-added tax (VAT)

PRESENTING PARTNERSHIP

- Exclusive company presence in all ITB Berlin NOW LGBT+ Tourism communication channels as Presenting Partner
- Exhibiting ALL-IN Package for the virtual LGBT+ Tourism Pavilion
- Main Sponsor of the LGBT+ Tourism Café incl. background screen branding
- Own branded meeting corner incl. company name and image in the virtual LGBT+ Tourism Café
- Exhibiting Partner in in the LGBT+ Media Get Together incl. own media meeting corner
- Promotion brochure / Video upload on www.itb-berlin.de/LGBT (all year-round)
- Presentation slot in the LGBT+ Educational Hub with special welcome introduction (incl. all benefits as partner of the LGBT+ Educational Hub)
- Full advertising page in the exclusive ITB Berlin NOW LGBT+ program brochure plus cover image & logo promotion and company logo & website inside
- Company introduction incl. logo, link, description on www.itb-berlin.de/LGBT as Presenting Partner (all year-round)
- Mentioning by name incl. link in one of the ITB trade visitor and exhibitor newsletters as Presenting Partner
- Mentioning by name in the ITB Berlin NOW LGBT+ press release Presenting Partner

EUR 25.000,- plus German value-added tax (VAT)

REGISTRATION LGBT+ TOURISM PARTNERSHIPS

Please fill out the registration form with your complete billing address incl. your EU-VAT number (if, applicable), confirm with your signature and company stamp and e-mail back to us.

LGBT+ TOURISM PARTNERSHIPS ITB Berlin NOW 2021:

- PREMIUM PARTNERSHIP EUR 3.900,-
- SUPPORTING PARTNERSHIP EUR 8.750,-
- PRESENTING PARTNERSHIP EUR 25.000,-

All rates are plus German value-added tax (VAT)

Billing Company: _____

EU-VAT No.: _____

Contact person: _____

Street: _____

Postal Code: _____ **City:** _____

Phone: _____ **E-Mail:** _____

Date: _____ **Signature/Stamp:** _____

Payment Conditions: Payment must be received four weeks prior to ITB Berlin NOW 2021 at the latest. Shipping costs or any extra services are **not** included in this offer.

Please e-mail back to:

Mr. Tom Dedek

TD@diversitytourism.com

Tel +49 – (0) 89 – 62 43 97 72

www.itb-berlin.com/LGBT

LGBT+ Tourism Partner ITB Berlin:

Thomas Bömkes

TB@diversitytourism.com

Diversity Tourism GmbH

P.O. Box 140163, 80451 Munich, Germany

LGBT+ Tourism Segment ITB Berlin:

Rika Jean-Francois

Rika.Jean-Francois@messe-berlin.de

ITB Berlin, Messe Berlin GmbH

Messedamm 22, 14055 Berlin, Germany